

**DETAILED SYLLABUS FOR THE POST OF ARTIST
IN
MEDICAL EDUCATION (Cat No.011/2021)
ARTIST IN INFORMATION AND PUBLIC RELATIONS
(Cat No.132/2021)**

01. Elements & Principles of Visual Art: (10 Marks)

1. Line,
2. Colour
3. Form,
4. Colour,
5. Shape,
6. Texture
7. Space
8. Balance
9. Proportion
- 10.Composition

02. Introduction to Visual Culture (10 Marks)

1. Fine art - evolution of painting (Leonardo da Vinci, Picasso)
2. Evolution of sculpture- (Alberto Giacometti and Christo)
3. Photography- history, photography in journalism, fine art, advertising, etc.
4. Photography as a tool of art, photography for social awareness and communication.
5. Files – raw, tiff, jpg. Formats- classification and use.
6. Calligraphy & typography -introduction & history.
7. Folk & performing arts-national- international
8. Contemporary Performing/Ritual Art.
9. Site Specific Art.
- 10.Film& theatre arts- evolution – Mile stones in world cinema

03. Pre Historic Art to Medieval period (10 Marks)

1. Art produced in pre historical cultures- 'Altamira', 'Lascaux'caves,
2. Paleolithic Venuses,
3. Neolithic pottery,
4. 'Magico-religions' functions of art,
5. Greek Art

6. Roman architecture and sculpture,
7. Early Christian Art,
8. Byzantine art,
9. Art of the middle ages,
10. Gothic art.

04. Renaissance Art (8 Marks)

1. Renaissance in Italy and Northern European Countries (Leonardo davinci , Michael Angelo, Raphael etc)

2 Mannerism 1527 - 1580

3. Baroque 1600 - 1750

4. Rococo 1699 - 1780

5. Neoclassicism 1750 - 1850

6. Romanticism 1780 - 1850

7. Realism in 1848 - 1900

8. Art Nouveau 1890 - 1910

05. Modern Period Art Movements: (15 Marks)

1. Impressionism- 1865 - 1885 > colour & light in painting

2. Postimpressionism > 1885 - 1910 > George Seurat

3. Fauvism > 1900 - 1935 > colour > Henri Matisse

4. Expressionism > 1905 - 1920 > Texture > Edward Munch

5. Cubism > 1907 - 1914 > form- synthetic cubism & analytical cubism

6. Futurism > 1900 - 1935 > movement > Marinetti

7. Surrealism > 1917 - 1950 > imagery- automation and metaphysical art > Dali

8. Dadaism > Absurdity

9. Abstraction > self expression

10. Abstract Expressionism > 1940 - 1950 > Jackson Pollock

11. Constructivism > 1950 >

12. Op Art > 1950 - 1960 > optical illusion > Bridget Riley

13. Pop art > 1950 - 1960 > Popular images in art > Andy Warhol

14. Arte Povera > 1960s > Mario Merz

15. Minimalism > 1960 - 1970 > Frank Stella

06. Postmodernism/Contemporary Art practices (10 Marks)

1. Conceptual Art > 1965 - 1975 > Joseph Kosuth
2. Installation art
3. Performance art
4. Digital art
5. Intermedia and Multimedia art
6. Neo-conceptual art
7. Neo-expressionism
8. Land art/Earthworks/Environmental art
9. Feminist art
10. Body Art

07. Indian Art (10 Marks)

1. Pre historic period
2. Indus valley Art
3. Buddhist Art
4. Ajanta, Ellora
5. Badami
6. Chola Art of Deccan
7. South Indian, Halebid, Belur
8. Orissa, Khajuraho, Western India
9. Konarak, Kalinga
6. Rajasthani, Mewar, Kishangarh
7. Mughal period
8. Company Painting
9. Tanjore
10. Bengal School

08. Modern Indian Art (5 Marks)

1. Raja Ravi Varma
2. Progressive Group
3. Group 1890
4. Narrative Painters in Baroda
5. Cholamandalam based artists

09. Contemporary Indian Artists. Post-modern Art in India, - Contemporary art and its premises. (5 Marks)

1. Art of K G Subrahmanyam
2. Gulam Mohammed Sheikh,
3. Bhupen Khakhar,
4. Vivan Sundaram,
5. N N Rimzon

10. Artists from Kerala (10 Marks)

1. K.C.S. Panicker
2. T.K. Padmini
3. K. Madhavamenon
4. M.V. Devan
5. V. Viswanathan
6. K.V. Haridas
7. P. Gopinath
8. Kanayi Kunjiraman
9. Surendran Nair
10. Shibu Nadesan

11. Practical Subjects (7 Marks)

1. Drawing - Study of Nature
2. Drawing - Study from Life
3. Portraits
4. Painting - Study of Objects
5. Painting - Composition
6. Graphics - Woodcut, Linocut, Lithography, Serigraphy
7. Newmedia

NOTE: - It may be noted that apart from the topics detailed above, questions from other topics prescribed for the educational qualification of the post may also appear in the question paper. There is no undertaking that all the topics above may be covered in the question paper