

146/2024-M

Maximum : 100 marks

Time : 1 hour and 30 minutes

1. Find out the incorrect statement about Pandit Karuppan :

- (A) *Aacharabhushanam* was written by Pandit Karuppan
- (B) Karuppan organized the Cochin Pulaya Maha Sabha in 1913
- (C) The king of Travancore honoured him with the title Kavithilakam
- (D) In 1925 Pandit Karuppan was nominated to the Cochin Legislative Council

2. Which among the following statement is/are correct with respect to the Civil Disobedience Movement?

- (i) The Movement was proposed in the Lahore Congress of 1929
- (ii) Gandhiji announced an eleven point ultimatum for Lord Irwin to abstain from the Movement
- (iii) After the Gandhi-Irwin Pact Congress agreed to participate in the Third Round Table Conference
- (iv) The movement could not achieve anything substantial.

Select the correct answer from the codes given below :

- (A) Only (i), (ii) and (iv)
- (B) Only (i), (ii) and (iii)
- (C) Only (i) and (iii)
- (D) Only (ii) and (iv)

3. Which among the following statement is/are correct with respect to India's performance in the Paris Olympics 2024?

- (i) In all, India won six medals.
- (ii) Manu Bhaker won the first medal for India
- (iii) Neeraj Chopra won a silver medal in javelin throw.
- (iv) Aman Sehrawat won bronze in wrestling

Select the correct answer from the codes given below :

- (A) Only (i) and (ii)
- (B) Only (i) and (iii)
- (C) Only (iii) and (iv)
- (D) All statements are correct

4. Identify correct statements of Glacial landform deposits :
- (i) Eskers are sand and gravel deposits in the middle of ground moraines
 - (ii) Kames are small hills of sand and gravels deposited by meltwater
 - (iii) Outwash plains are characterized by well sorted sediment deposits
 - (iv) The armchair-shaped landform Cirque is a notable depositional landform
- (A) (i), (iii) and (iv) are correct
 - (B) (iii) and (iv) are correct
 - (C) (i), (ii) and (iii) are correct
 - (D) All the above are correct
5. Identify right statement about Nilgiri Biosphere Reserve :
- (i) First biosphere reserves of India
 - (ii) Established in 1996
 - (iii) Embraces the sanctuary complex of Wayanad, Nagarhole, Bandipur and southernmost island of Andaman and Nicobar
 - (iv) Includes two endangered animal species – The Nilgiri Tahr and the Lion – Tailed Macaque
- (A) (i) and (ii) are correct
 - (B) (i) and (iii) are correct
 - (C) (i) and (iv) are correct
 - (D) (i), (ii) and (iv) are correct
6. Name the plan initiated by Central ministry to link rivers through a network of reservoirs and Canals across India :
- (A) National conservation Plan
 - (B) Sustainable Drainage Plan
 - (C) Flood forecasting plan
 - (D) Interlinking of rivers Project
7. Which among the following is categorised as Maharatna Central Public Sector Enterprise by the Government of India?
- (i) Rural Electrification Corporation Limited
 - (ii) Hindustan Aeronautics Limited
 - (iii) Container Corporation of India Limited
 - (iv) Neyveli Lignite Corporation Limited
- (A) (i) alone
 - (B) (i) and (ii) only
 - (C) (ii) alone
 - (D) All of the above (i), (ii), (iii) and (iv)

13. There are Three List in the Indian Constitution, which discussed about various subjects. In it the 'Capitation taxes' belongs to which list?
- (i) Union List
 - (ii) Concurrent List
 - (iii) State List
 - (iv) Discretionary Powers of the Union
- (A) Only (i) (B) Only (ii)
(C) Only (iii) (D) Only (iv)
14. The Tarkunde Committee report focused mainly on :
- (i) Misuse of administrative machinery
 - (ii) Money power in Elections
 - (iii) Alternative systems of Representation
 - (iv) Anti-corruption
- (A) Only (i) and (ii) (B) Only (i) and (iv)
(C) Only (i) , (ii) and (iii) (D) Only (iv)
15. Attorney General of India have the following rights :
- (i) The right of audience in all Court in India
 - (ii) The right to participate in the proceeding of the Parliament
 - (iii) The Attorney General perform the legal duties assigned to by the President
 - (iv) The Attorney General have no right to vote in the Parliament
- (A) Only (i) and (ii) (B) (i), (iii) and (iv)
(C) All the above (i),(ii), (iii) and (iv) (D) Only (iv)
16. The Right to Information Act came into existence after Supreme Court said that, 'Right to Know' is a Fundamental Right. In which case Supreme Court took this stand :
- (i) Raj Narain V. State of U.P. 1976
 - (ii) Meneka Gandhi V. Union of India, AIR, 1978
 - (iii) People's Union of Civil Liberties V. Union of India , 2004
- (A) Only (i) (B) Only (i) and (ii)
(C) Only (i) and (iii) (D) All of the above (i),(ii) and (iii)
17. The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 evolved from :
- (i) Provision for just and humane conditions of work
 - (ii) Vishakha Judgement
 - (iii) The State to make any special provision in favour of women
- (A) Only (i) (B) Only (ii)
(C) Only (ii) and (iii) (D) Only (i) and (iii)

18. According to the Article 45 of the Indian Constitution , which of the following statement is correct?
- (i) Right to Education to Adults
 - (ii) Free and Compulsory Education to the Children
 - (iii) Providing Education to the Children below the age of fourteen
 - (iv) Who is a parent or guardian to provide opportunities for education to his child
- (A) Only (i)
(B) Only (ii) and (iii)
(C) Only (iv) and (i)
(D) All of the above (i), (ii) , (iii) and (iv)
19. What is the magnitude of the net force acting on a rider of mass 50 kg who rides a motor cycle on an inclined road 30° above the horizontal with an acceleration of 5 m/s^2 ?
- (A) 25 N (B) 125 N
(C) 250 N (D) 1250 N
20. In a photo electric effect experiment, the energy of the incident photon is 30 eV and work function of the metal is 15 eV. The stopping potential is :
- (A) 15 V (B) 45 V
(C) 450 V (D) 1.5 V
21. The main objective of India's Gaganyaan mission is :
- (A) To collect moon rocks and soil and bring them back to earth for scientific analysis
 - (B) To demonstrate the human space flight capability
 - (C) To study the outermost layers of the sun
 - (D) To detect the presence of water content on Mars
22. If the first Balmer line in the hydrogen spectrum appears at 20000 cm^{-1} , then the wave number of the first Balmer line for He^+ ion will be at :
- (A) 10000 cm^{-1} (B) 20000 cm^{-1}
(C) 40000 cm^{-1} (D) 80000 cm^{-1}
23. Among the following elements, which one required highest frequency radiation for electronic emission :
- (A) Li (B) Be
(C) K (D) Ca

24. Which of the following is/are responsible for the tropospheric ozone formation?
- (A) Volatile organic compounds (B) Sunlight
(C) Nitrogen oxides (D) All of them
25. Anti haemorrhagic vitamin is :
- (A) Vitamin B₂ (B) Vitamin E
(C) Vitamin D (D) Vitamin K
26. Which of the following statement is/are correct about vector-borne disease?
- (i) Malaria is transmitted by Culex mosquito
(ii) Vector for Dengue fever is Aedes mosquito
(iii) Lymphatic filariasis is transmitted by sand flies
- (A) Only (i) and (ii) (B) Only (ii)
(C) Only (i) and (iii) (D) All of the above (i), (ii) and (iii)
27. Lyme disease, which is appeared recently in news, is caused by :
- (A) Fungus (B) Bacteria
(C) Virus (D) Helminth
28. Which of the following is the output produced by an assembler?
- (A) Source code (B) Executable file
(C) Mnemonic code (D) Object File
29. Identify the OSI model layer that is mainly used by a Wide Area Network (WAN).
- (A) Application Layer and Presentation Layer
(B) Physical Layer and Data Link Layer
(C) Network Layer and Transport Layer
(D) Data Link Layer and Session Layer
30. The meta tag which is used to control the behaviour of search engine crawlers is _____.
- (A) <meta name = "description"> (B) <meta http-equiv = "refresh">
(C) <meta name = "robots"> (D) <meta name = "viewport">
31. In RTGS, UTR number is a _____ Character code used to identify a transaction.
- (A) 16 (B) 22
(C) 10 (D) 12

36. Which instrument represents an unsecured corporate debt of short-term maturity?
- (A) Commercial paper (B) Certificate of Deposit
(C) Treasury Bill (D) IBPC
37. As per Accounting Standard I, which of the following is not a fundamental accounting assumption?
- (A) Consistency (B) Prudence
(C) Going Concern (D) Accrual
38. Instead of showing a wastepaper basket as an asset, a company shows it as an expense during the year of purchase. Which accounting concept or principle is followed?
- (A) Accrual (B) Materiality
(C) Conservatism (D) Consistency
39. Which among the following skills is regarded more vital for top level management?
- (A) Technical Skills (B) Conceptual Skills
(C) Human Skills (D) Inter-personal Skills
40. Which of the following is/are wrongly matched?
- (i) Elton Mayo- Hawthorne Experiment
(ii) Peter F Drucker-MBO
(iii) Herbert Simon-Bounded Rationality
(iv) Chris Argyris-Theory X and Theory Y
- (A) (iv) only (B) (i) and (iv) only
(C) (i) and (iii) only (D) None of the above
41. Find the unit digit of $(4017)^{754}$:
- (A) 8 (B) 4
(C) 9 (D) 2
42. Two trains are traveling towards each other from Thiruvananthapuram and Kollam. Train P departs Thiruvananthapuram at 4:00 PM and arrives in Kollam at 5:00 PM. Meanwhile, Train Q leaves Kollam at the same time, 4:00 PM, and reaches Thiruvananthapuram by 5:30 PM. At what time will the two trains meet on their respective journeys?
- (A) 4.30 PM (B) 4.36 PM
(C) 4.42 PM (D) 4.55 PM

43. The age of a man after 18 years is 4 times the age of that man 18 years before. His present age is :
- (A) 15 years (B) 20 years
(C) 25 years (D) 30 years
44. A can complete a task in 10 days, while B can finish it in 15 days. If they work together, how long will it take them to complete the task?
- (A) 6 days (B) 8 days
(C) 12 days (D) 16 days
45. Find the missing term in the series 4,28, ____, 840, 3360, 10080, 20160 :
- (A) 64 (B) 168
(C) 248 (D) 364
46. Not only John but also his brothers _____ beautifully.
- (A) sing (B) sings
(C) singing (D) sung
47. Which of the following sentences contains a participle used as an adjective?
- (A) He is smoking a cigarette (B) He gave me a broken glass
(C) He has spoken the truth (D) The work has been completed
48. Pick out the correct sentence from the choices given :
- (A) I went to the hospital to consult my physician
(B) I went to a hospital to consult my physician
(C) I went to an hospital to consult my physician
(D) I went to hospital to consult my physician
49. If I were a bird, I _____ :
- (A) Would fly (B) Will fly
(C) Would have flown (D) Shall fly
50. "It seems that there is a bee in his bonnet."
What does the idiom "bee in his bonnet" mean?
- (A) angry (B) sleepy
(C) annoyed (D) cheerful

51. താഴെ പറയുന്നവയിൽ ശരിയായ വാക്യം ഏത്?
 (A) നിയമലംഘകരെ തീർച്ചയായും ശിക്ഷിക്കുക തന്നെ വേണം
 (B) ഓരോ കട തോറും അവർ നോട്ടീസ് പതിച്ചു.
 (C) അച്ഛൻ പെട്ടെന്ന് മരിക്കുകയാലാണ് എന്റെ പഠിപ്പു മുടങ്ങിയത്
 (D) ഈ മാസം ഏതാണ്ടു പത്തോളം സിനിമകൾ അയാൾ കണ്ടു
52. കൊട്ടിയം എന്ന പദത്തിന്റെ അർത്ഥമെന്ത്?
 (A) വിസ്താരം (B) കാള
 (C) കാരണം (D) പാത്രം
53. മകാരം എന്നതു കൊണ്ടർത്ഥമാക്കുന്നതെന്ത്?
 (A) മകര മത്സ്യത്തിന്റെ ആകൃതിയിലുള്ള സൈന്യവ്യൂഹം
 (B) മ എന്ന അക്ഷരം
 (C) സൂര്യൻ മകരരാശിയിലേക്കു കടക്കുന്ന സമയം
 (D) വീടിന്റെ ഏറ്റവും ഉയർന്ന ഭാഗം
54. താഴെ പറയുന്നവയിൽ കഴുതയുടെ പര്യായ പദമല്ലാത്തതേത്?
 (A) ഗർഭഭം (B) ബാലേയം
 (C) രാസഭം (D) കരഭം
55. നെന്മണി എന്ന പദം പിരിച്ചെഴുതുന്നത് എങ്ങനെ?
 (A) നെല് + മണി (B) നെലു + മണി
 (C) നെല്ല് + മണി (D) നെർ + മണി
56. ശരിയായ പദമേത്?
 (A) ശ്യാതം (B) ശ്യാതം
 (C) ശോതം (D) ശ്യാതം
57. Blue eyed boy എന്ന ഇംഗ്ലീഷ് ശൈലിയുടെ മലയാളത്തിലുള്ള അർത്ഥം എന്താണ്?
 (A) വികാരത്തിനടിപ്പെട്ടവൻ (B) ഏറ്റവും വേണ്ടപ്പെട്ടവൻ
 (C) ദീർഘ വീക്ഷണമുള്ളവൻ (D) അനേകം കഴിവുകളുള്ളവൻ
58. ദർശിക്കുന്നവൻ എന്നർത്ഥമുള്ള പദമേത്?
 (A) ദർശകൻ (B) ദൃഷ്ടാവ്
 (C) ദർശൻ (D) ദ്രഷ്ടാവ്
59. കട + കോൽ - ചേർത്തെഴുതുക.
 (A) കടക്കോൽ (B) കടയ്ക്കോൽ
 (C) കടകോൽ (D) കടാക്കോൽ
60. ഇമ്പം എന്ന പദത്തിന്റെ വിപരീതപദം കണ്ടെത്തുക.
 (A) വഥം (B) കമ്പം
 (C) തമ്പ്രം (D) തുമ്പം

61. Which of the following is NOT an element of News?
(A) Proximity (B) Prominence
(C) Conflict (D) Advertising
62. Reporting on the Rights of the children can be considered under the category of :
(A) General Reporting (B) Interpretative Reporting
(C) Advocacy Report (D) Investigative Reporting
63. The study of Touch in communication is termed as :
(A) Haptics (B) Kinesics
(C) Chromatics (D) None of the above
64. The word Communication is derived from :
(A) Persian Language (B) Latin Language
(C) English Language (D) Arabic Language
65. The newly inducted reporter is called as :
(A) Correspondent (B) Cub
(C) Stringer (D) Copy editor
66. The gestures in communication falls under the category of :
(A) Non Verbal Communication (B) Interpersonal Communication
(C) Verbal Communication (D) Intra Communication
67. Raveesh Kumar is a well known reporter associated with :
(A) BBC (B) Times Now
(C) NDTV (D) The Hindu
68. The credit of news writing given to a reporter is termed as :
(A) Column (B) Info graphics
(C) By line (D) Caption

69. The information given to the press people during press conferences is called as
- (A) Press note (B) Feature
(C) Article (D) Advertorials
70. Which of the following is not a barrier in communication?
- (A) Culture (B) Oral Communication
(C) Language (D) Psychological
71. Which of the following is not a communication model?
- (A) Berlo model (B) Laswell Model
(C) Aristotle Model (D) Empirical Model
72. The inverted pyramid style is related to :
- (A) Photography (B) News writing
(C) Advertising (D) Video
73. Radio is a best example for which of the following Communication :
- (A) Interpersonal Communication (B) Visual Communication
(C) Mass Communication (D) Non Verbal Communication
74. Which of the news paper was renowned for its investigative reporting?
- (A) The Asian Age (B) The Times of India
(C) The Indian Express (D) The Statesman
75. The regular assignment of a reporter is called as :
- (A) The Gutter (B) The Beat
(C) The Imprint (D) The Body
76. Who is called as the father of mass communication?
- (A) Wilbur Schramm (B) Joseph Pulitzer
(C) McLuhan (D) Aristotle

77. Which of the following body does not exist as a member of the Press Council of India?
- (A) University Grants Commission
 - (B) Sahitya Academy
 - (C) Bar Council of India
 - (D) Public Relations Council of India
78. What is the expansion of CCC?
- (A) Customer Control Centre
 - (B) Consumer Complaints Council
 - (C) Customer Complaints Centre
 - (D) Council of Customer Complaints
79. In which country is the news agency "Xinhua" located in?
- (A) North Korea
 - (B) Japan
 - (C) China
 - (D) South Korea
80. The unit of measurement one 'pica' used by printers refers to :
- (A) 10 Points
 - (B) 12 Points
 - (C) 14 Points
 - (D) 16 Points
81. Many Voices, One World is commonly known as :
- (A) Hutchins Report
 - (B) Federal Communications Report
 - (C) MacBride Report
 - (D) Press Commission Report
82. The first chairperson of Press Council of India was :
- (A) J.R. Mudholkar
 - (B) A.N. Grover
 - (C) N. Rajagopala Ayyangar
 - (D) Ranjan Prakash Desai

83. The person designated to give information to anybody who seeks information under the RTI Act is :
- (A) Chief Information Secretary
 - (B) Public Information Officer
 - (C) Appellate Authority
 - (D) Public Legal Officer
84. A single advert on a page of a newspaper is called as :
- (A) Solus
 - (B) Puff
 - (C) Dummy
 - (D) Ad Copy
85. The hybrid of an advert and editorial that appear in newspapers alongside normal editorial copy is called as :
- (A) Advertorial
 - (B) Adversarial
 - (C) Editorial
 - (D) Comparative advertising
86. The recently launched monthly newsletter of the Public Relations Society of India is called :
- (A) Yojana
 - (B) Kurukshetra
 - (C) Harmony
 - (D) Aajkal
87. In Public Relations and management, which of the following are the types of organizational linkages :
- (i) Enabling linkage,
 - (ii) Functional linkage,
 - (iii) Embedded linkage,
 - (iv) Normative linkage,
 - (v) Diffused linkage
- (A) (i), (iii), (iv), (v)
 - (B) (ii), (iii), (v)
 - (C) (iii) and (iv) only
 - (D) (i), (ii), (iv), (v)

88. The first All India Public Relations Conference theme was :
- (A) Corporate Social Responsibility : A Brand building gateway for Corporates
 - (B) Professional Approach
 - (C) One Country : One People – PR Challenges
 - (D) Role of PR in management
89. The Pyramid Model of PR Research is otherwise called as :
- (A) Micro Model
 - (B) Publicity Model
 - (C) Macro Model
 - (D) Asymmetrical Model
90. What is the intervention strategy of the intermediary model for managing corporate communication?
- (A) Interactions between PR agency and targeted audience
 - (B) Interactions between PR agency and management
 - (C) Interactions between PR and stakeholders
 - (D) Interactions between stakeholders and management
91. The process of presenting a communications programme to an audience is called :
- (A) Pitching
 - (B) Assembly
 - (C) Matte Release
 - (D) Syndication
92. The main purpose of the two-way asymmetric model of PR is for :
- (A) Propaganda
 - (B) Dissemination of information
 - (C) Scientific persuasion
 - (D) Mutual Understanding
93. AIR is also termed as :
- (A) Vividh Bharati
 - (B) Prasar Bharati
 - (C) Akashvani
 - (D) All of these
94. Who regarded as the father of Public Relations?
- (A) Thomas Jefferson
 - (B) Ivy Lee
 - (C) Edward L Bernays
 - (D) John W. Hill

95. Who is the director of the film Meghe Dhaaka Tara?
(A) Satyajit Ray (B) Bimal Roy
(C) Shyam Benegal (D) Ritwik Ghatak
96. What is the primary goal of advertising?
(A) To entertain (B) To educate
(C) To persuade (D) To inform
97. The first International convention related to copyright was held at :
(A) Bern (B) London
(C) Geneva (D) Rome
98. A computer network that spans an area about the size of a city is called :
(A) LAN (B) WAN
(C) MAN (D) WWW
99. E-Zine refers to :
(A) Electronic media editing software
(B) Electronic newspaper
(C) Electronic files
(D) Electronic magazine
100. The Amrit Bazar Patrika was started by :
(A) B.K. Bhatta and M.M. Ghosh
(B) M.I. Ghosh and Shishir Ghosh
(C) Harish Chandra Mukherji
(D) Navin Chandra Rai
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SPACE FOR ROUGH WORK

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