

# PROVISIONAL ANSWER KEY

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Question1:-In which state 'Bargi Dam' is located

- A:-Uttarpradesh
- B:-Gujarath
- C:-Madhyapradesh
- D:-West Bengal

Correct Answer:- Option-C

Question2:-Who wrote 'Poor Economies'

- A:-Amartya Sen
- B:-Muhammed Yunis
- C:-Thomas Pickety
- D:-Abhijith Banerjee

Correct Answer:- Option-D

Question3:-By which institution the 'Suddhi Movement' was started

- A:-Brahma Samaj
- B:-Prarthana Samaj
- C:-Arya Samaj
- D:-Sathya Sodhak Samaj

Correct Answer:- Option-C

Question4:-Who is the chairperson of the 14th Finance Commission

- A:-Vijay Kelkar
- B:-Y V Reddy
- C:-Reghuram Rajan
- D:-Prabhat Patnaik

Correct Answer:- Option-B

Question5:-Who was the president of 'Congress Khilafath Swaraj Party'

- A:-Motilal Nehru
- B:-Mahatma Gandhi
- C:-Maulana Azad
- D:-C R Das

Correct Answer:- Option-D

Question6:-Who published a magazine called 'Abhinava Keralam'

- A:-Vagbhatananda
- B:-V T Bhattathirippad
- C:-Mannathu Padmanabhan
- D:-Sree Narayanaguru

Correct Answer:- Option-A

Question7:-Which bank is the first Indian private sector bank to set up a branch in China

- A:-ICICI
- B:-HDFC
- C:-Axis Bank
- D:-Kotak Mahindra Bank

Correct Answer:- Option-C

Question8:-Who introduced 'Itaradari' system

- A:-Thomas Munroe
- B:-Warren Hastings
- C:-Lord Cornwallis
- D:-Lord Wellesley

Correct Answer:- Option-B

Question9:-Who founded 'Ananda Mahasabha'

A:-Thycaud Ayya  
B:-Vaghbhatananda  
C:-Vaikunda Swamikal  
D:-Brahmananda Sivayogi  
Correct Answer:- Option-D

Question10:-Who among the following was a member of Cochin Legislative Assembly

A:-Kumaranasan  
B:-Mannathu Padmanabhan  
C:-Pandit Karuppan  
D:-Dr. Palpu  
Correct Answer:- Option-C

Question11:-Senthuruni Wildlife Sanctuary is in which district

A:-Kollam  
B:-Pathanamthitta  
C:-Idukki  
D:-Wayanad  
Correct Answer:- Option-A

Question12:-Who has been conferred the Dadasaheb Phalke Award for the year 2013

A:-K Balachander  
B:-Gulzar  
C:-Soumithra Chatterjee  
D:-Amithabh Bachchan  
Correct Answer:- Option-B

Question13:-'Kallumala Agitation' is associated with

A:-Sree Narayana Guru  
B:-A K Gopalan  
C:-Ayyankali  
D:-Sahodaran Ayyappan  
Correct Answer:- Option-C

Question14:-National Institute of Fashion Technology is in which district

A:-Kozhikode  
B:-Kottayam  
C:-Thiruvananthapuram  
D:-Kannur  
Correct Answer:- Option-D

Question15:-Which act introduced communal representation or separate electorates for the first time in India

A:-Government of India Act of 1909  
B:-Government of India Act of 1919  
C:-Government of India Act of 1935  
D:-Indian Independence Act of 1947  
Correct Answer:- Option-A

Question16:-During which period the 'Valangai and Idangai' system existed

A:-Chera period  
B:-Chola period  
C:-Pandya period  
D:-Pallava period  
Correct Answer:- Option-B

Question17:-In which year National Rural Livelihood Mission was initiated

A:-2009  
B:-2011  
C:-2012  
D:-2013  
Correct Answer:- Option-C

Question18:-Jitan Ram Manjhi is the Chief Minister of

A:-Bihar  
B:-Arunachal Pradesh  
C:-Nagaland  
D:-Sikkim  
Correct Answer:- Option-A

Question19:-Thomas Cup 2014 was won by Japan by defeating which country

- A:-China
- B:-Indonesia
- C:-Singapore
- D:-Malaysia

Correct Answer:- Option-D

Question20:-The first Indian who became the brand ambassador of Interpol

- A:-Amir Khan
- B:-Shahrukh Khan
- C:-Aiswrya Rai
- D:-Hritik Roshan

Correct Answer:- Option-B

Question21:-Who is regarded as the pioneer of Linear Programming?

- A:-George B. Dantzig
- B:-T.L.Seaty
- C:-D.W. Miller
- D:-C.W.Churchman

Correct Answer:- Option-A

Question22:-"Management is the art of getting things done through people"- this famous definition given by....

- A:-Harold Koontz
- B:-F.W. Taylor
- C:-Mary parker Follet
- D:-Lowrence A. Appley

Correct Answer:- Option-C

Question23:-Which of the following methods can be adopted to a company to reduce their cost and improve their organizational performance that lead to better utilization of resources

- A:-Bench Marking
- B:-Outsourcing
- C:-Re-centralization
- D:-Re-engineering

Correct Answer:- Option-B

Question24:-A statement which describes the nature,define the purposes and the scope of the job is called----

- A:-Job Specification
- B:-Job description
- C:-job Analysis
- D:-None of these

Correct Answer:- Option-B

Question25:-A Change in behaviour based on experience is called

- A:-Selective Retention
- B:-Motivation
- C:-Dissonance
- D:-Learning

Correct Answer:- Option-D

Question26:-Yahoo enables users to design a My Yahoo section with a choice of topics ,arrangement and colours. This is an example of

- A:-Bench Marking
- B:-E-commerce
- C:-Outsourcing
- D:-Customization

Correct Answer:- Option-D

Question27:-Who conducted famous 'Hawthorne experiments'

- A:-Elton Mayo
- B:-F.W. Taylor
- C:-Max Webber
- D:-Peter F. Drucker

Correct Answer:- Option-A

Question28:-Which of the following is not a primary activity in a value chain?

- A:-Operations
- B:-Procurement

C:-Marketing and sales

D:-Inbound Logistics

Correct Answer:- Option-B

Question29:-The exact manner in which the integrated series of activities will have to be performed is called

A:-Procedures

B:-Programmes

C:-Schedules

D:-Rule

Correct Answer:- Option-A

Question30:----- technique is used to achieve the best allocation of available resources

A:-Transportaiontechniques

B:-GameThoery

C:-Linear Programming

D:-None of these

Correct Answer:- Option-C

Question31:-In a game theory ,a game is said to be fair, if the value of the game is

A:-Zero

B:-One

C:-More than One

D:-Less than One

Correct Answer:- Option-A

Question32:-The inventory control which is used to control the spare parts is

A:-ABC Analysis

B:-FIFO

C:-VED Analysis

D:-FSN Analysis

Correct Answer:- Option-C

Question33:-Insurance products are the example of

A:-Convenience Products

B:-Specialty Goods

C:-Shopping goods

D:-Unsought Products

Correct Answer:- Option-D

Question34:-If IBM and Apple Computer announce a joint operation to develop a new computer operating system ,it is an example of

A:-Corporate Marketing system

B:-Horizontal Marketing System

C:-Administered marketing System

D:-Conglomerate Marketing System

Correct Answer:- Option-B

Question35:-The level of product which gives actual benefits to the basic consumer needs is

A:-Augmented Product

B:-Actual Product

C:-Core Product

D:-None of these

Correct Answer:- Option-C

Question36:-The test measures the latent ability or potential of a candidate to learn a new job or skill is

A:-Aptitude test

B:-Proficiency test

C:-Attitude test

D:-Personality test

Correct Answer:- Option-A

Question37:-Theory of 'Z' was propounded by

A:-Mc. Gregor

B:-Follet

C:-Likert

D:-Urwick

Correct Answer:- Option-D

Question38:-'Induction' means

- A:-Training
- B:-Promotion
- C:-Incentives
- D:-Introduction

Correct Answer:- Option-D

Question39:-Sportspersons always like to buy trendy products while top managers usually buy formal wear. Which of the following variable is used to segment this market?

- A:-Personality
- B:-Value
- C:-Occupations
- D:-Life styles

Correct Answer:- Option-D

Question40:-Departmentalization by process is followed in

- A:-Paper Industry
- B:-Departmental Store
- C:-Banks
- D:-Retail Shops

Correct Answer:- Option-A

Question41:-According to ----- the behaviour of an individual is determined by his strongest need at a particular moment. Needs that are not satisfied motivate the behaviour

- A:-Abraham Maslow
- B:-Peter F.Drucker
- C:-Herzberg
- D:-Vroom

Correct Answer:- Option-A

Question42:-In how many ways can the letters of the word 'STRANGE' be arranged so that the vowels occupies only the odd places.

- A:-1200
- B:-1440
- C:-2200
- D:-3840

Correct Answer:- Option-B

Question43:-----is generally used for repetitive type projects or for those projects fairly accurate estimate of time or completion of activities can be made.

- A:-UNETICS
- B:-PERT
- C:-CPM
- D:-TOPS

Correct Answer:- Option-C

Question44:-in which of the following stages of new product development, the 'Brain storming ' technique is used

- A:-Concept Tesing
- B:-Idea Generation
- C:-Market Analysis
- D:-Commercialization

Correct Answer:- Option-B

Question45:-Which of the following methods used in dealing with surplus manpower getting rid of ageing employees and infusing fresh talents into the organizations

- A:-Retrenchment
- B:-Outplacement
- C:-Lay off
- D:-Voluntary Retirement

Correct Answer:- Option-D

Question46:----- refers to the favourableness or unfavourableness of a job environment of people

- A:-Work life Balance
- B:-QWL
- C:-QC
- D:-Morale

Correct Answer:- Option-D

Question47:-Giving samples to the consumers is a part of

- A:-Advertising

- B:-Publicity
  - C:-Relationship marketing
  - D:-Sales promotion
- Correct Answer:- Option-D

Question48:-'People who are ready to take responsibilities without fear'- according to

- A:-Theory X
- B:-Theory Y
- C:-ERG
- D:-Expectancy Theory

Correct Answer:- Option-B

Question49:-'The decisions are made rationally cent per cent perfect after considering the pros and cons of all the alternatives carefully'- According to

- A:-Classical Theory
- B:-Traditional Theory
- C:-Behavioural Theory
- D:-Situation Theory

Correct Answer:- Option-A

Question50:-The process of searching for prospective employees and stimulating them to apply for the job in the organization is called

- A:-Recruitment
- B:-Notification
- C:-Induction
- D:-Selection Test

Correct Answer:- Option-A

Question51:-If greater risk is associated with receiving of future economic benefit the ----- discount rate is adopted

- A:-Lower
- B:-Higher
- C:-Normal
- D:-Positive

Correct Answer:- Option-B

Question52:-It is an art of finding assets that are worth more than the cost to achieve the goals of optimizing wealth of owners

- A:-Balancing Project
- B:-Capital investment process
- C:-Capital investment decisions
- D:-Capital Budgeting

Correct Answer:- Option-D

Question53:-A new machinery in place of old equipment due to technological changes is termed as

- A:-Balancing
- B:-Modernization
- C:-Expansion
- D:-replacement

Correct Answer:- Option-B

Question54:-Debt funds are raised in the form of

- A:-Term loan
- B:-Debentures
- C:-Bonds
- D:-All of the above

Correct Answer:- Option-D

Question55:-The dividend policy of the firm and its market price of shares is determined by

- A:-Price earnings ratio
- B:-Dividend yield
- C:-Earnings per share
- D:-Book value

Correct Answer:- Option-C

Question56:-A company with huge accumulated reserves will distribute the earnings in the form of bonus shares are called

- A:-Scrip dividend
- B:-Cash dividend
- C:-Interim dividend
- D:-Final dividend

Correct Answer:- Option-A

Question57:-Return on capital employed is also known as

- A:-Return on investment
- B:-Return on share holders fund
- C:-Return on total asset
- D:-Return on fixed asset

Correct Answer:- Option-A

Question58:-A highly geared company exposes to

- A:-Inflation risk
- B:-Financial risk
- C:-Business risk
- D:-Internal rate risk

Correct Answer:- Option-B

Question59:-The cost of capital is not similar to one of the following

- A:-Cut-off rate
- B:-Hurdle rate
- C:-Target rate
- D:-Internal rate of return

Correct Answer:- Option-D

Question60:-The non-productive projects are to be financed by

- A:-Debt and equity fund
- B:-Equity fund
- C:-Retained earnings
- D:-Debt fund

Correct Answer:- Option-C

Question61:-A situation where costs and revenue rise at the same rate is known as

- A:-Differential inflation
- B:-Real inflation
- C:-Synchronized inflation
- D:-None of these

Correct Answer:- Option-C

Question62:-The adoption of JIT supply chain management, vendor management will drastically reduces the level of

- A:-Raw material stock
- B:-Finished goods stock
- C:-Work in progress stock
- D:-All of the above

Correct Answer:- Option-D

Question63:-A situation where the company do not have funds sufficient to run its normal operations smoothly

- A:-Over trading
- B:-Over capitalization
- C:-Under capitalization
- D:-None of the above

Correct Answer:- Option-C

Question64:-The credit offered by a business firm to another business firm as a part of trade transactions

- A:-Trade credit
- B:-Consumer credit
- C:-Cash discount
- D:-Cost of credit

Correct Answer:- Option-A

Question65:-One of the following is a common source of finance for a small business firm

- A:-Factoring
- B:-Commercial paper
- C:-Bill discounting
- D:-Bill acceptance

Correct Answer:- Option-C

Question66:-The expected rate of return that equates to the market rate of interest for investment of a similar risk profile

- A:-Opportunity cost
- B:-Marginal cost
- C:-Weighted average cost

D:-None of the above

Correct Answer:- Option-A

Question67:-The ratio of proportion of fixed interest bearing funds to equity share holders fund is known as

A:-Share holders equity ratio

B:-Proprietary ratio

C:-Capital gearing ratio

D:-Debtors turn over ratio

Correct Answer:- Option-C

Question68:-The lessor undertakes to finance only a part of the money required to purchase the asset in

A:-Financial lease

B:-Operating lease

C:-Sale and lease back

D:-Leveraged lease

Correct Answer:- Option-D

Question69:-The risk of obsolescence on the asset is borne by the

A:-Lessor

B:-Lessee

C:-Both (1) and (2)

D:-None of the above

Correct Answer:- Option-A

Question70:-The excess of current asset over current liability is called

A:-Net current asset

B:-Net working capital

C:-Working capital

D:-All of the above

Correct Answer:- Option-D

Question71:-When shares are forfeited the share capital account is debited by

A:-Paid up amount

B:-Called up amount

C:-Calls in arrears

D:-Nominal value of shares

Correct Answer:- Option-B

Question72:-Transfer to capital redemption reserve can be made from

A:-Dividend equalization reserve

B:-Security premium account

C:-Profit prior to incorporation

D:-Profit on re-issue of forfeited shares

Correct Answer:- Option-A

Question73:-The relation ship between normal rate of return and P.E ratio is

A:-Inverse

B:-Direct

C:-Irregular

D:-None of these

Correct Answer:- Option-A

Question74:-Right issue means issue of shares to

A:-Existing debenture holders

B:-Existing share holders

C:-Promoters

D:-Institutional investors

Correct Answer:- Option-B

Question75:-Capital of a company which can be called up only in the event of winding up is known as

A:-Nominal

B:-Registered

C:-Authorized

D:-Reserve

Correct Answer:- Option-D

Question76:-Forfeited share account is finally closed by transfer of its balance to

A:-General reserve

B:-Free reserve



C:-Capital reserve

D:-Securities premium account

Correct Answer:- Option-C

Question77:-A newly incorporated company cannot issue shares

A:-At discount

B:-At par

C:-At premium

D:-None of these

Correct Answer:- Option-A

Question78:-Shares issued by the company to its employees or directors at a discount or for considerations other than cash is known as

A:-Preference shares

B:-Equity shares

C:-Sweat shares

D:-Right issue

Correct Answer:- Option-C

Question79:-When preference shares are redeemed it results in

A:-Increase in capital

B:-Decrease in capital

C:-Both (1) and (2)

D:-None of these

Correct Answer:- Option-D

Question80:-Calls in arrears is shown as

A:-A current liability

B:-A current asset

C:-A fixed asset

D:-None of these

Correct Answer:- Option-D

Question81:-A bank which is registered in the second schedule of the RBI

A:-Scheduled bank

B:-Non-scheduled bank

C:-Foreign bank

D:-Domestic bank

Correct Answer:- Option-A

Question82:-The bank which plays an important role in promoting foreign trade

A:-Agriculture bank

B:-Exchange bank

C:-Industrial bank

D:-Commercial bank

Correct Answer:- Option-B

Question83:-Spreads of funds to reach a broader spectrum of people

A:-Self help group

B:-Deployment

C:-Micro-credit

D:-Direct finance

Correct Answer:- Option-B

Question84:-It refers to one company taking over controlling interest in another company

A:-Syndication

B:-Merger

C:-Acquisition

D:-Amalgamation

Correct Answer:- Option-C

Question85:-Process of converting the coded text to its original form

A:-Decryption

B:-Magnetism

C:-Encryption

D:-Tele-communication

Correct Answer:- Option-A

Question86:-Charge created on assets which undergo change is known as

- A:-Fixed charge
- B:-Floating charge
- C:-Lien
- D:-None of these

Correct Answer:- Option-B

Question87:-A document which represents ownership of goods in transit is known as

- A:-Bill of lading
- B:-Bill discounting
- C:-Freight
- D:-None of these

Correct Answer:- Option-A

Question88:-Practice of transferring a public utility from state ownership to private ownership is known as

- A:-Liberalization
- B:-Privatization
- C:-Globalization
- D:-Joint venture

Correct Answer:- Option-B

Question89:-IRDA act was passed in the year

- A:-1938
- B:-1956
- C:-1999
- D:-2001

Correct Answer:- Option-C

Question90:-Insurance is a form of protection against a possible

- A:-Indemnity
- B:-Loss
- C:-Damage
- D:-Risk

Correct Answer:- Option-D

Question91:-The concept where transactions are entered in the books of accounts at the amount actually involved is known as

- A:-Money measurement concept
- B:-Cost concept
- C:-Going concern concept
- D:-Dual-aspect concept

Correct Answer:- Option-B

Question92:-The standard deals with the bases for recognition of revenue in the statement of profit and loss of an enterprise

- A:-AS22
- B:-AS19
- C:-AS2
- D:-AS9

Correct Answer:- Option-D

Question93:-The person who is in reality a partner, but whose name does not appear in any way as partner is known as

- A:-Sleeping partner
- B:-Nominal partner
- C:-Partners in profit only
- D:-Partners by estoppel

Correct Answer:- Option-A

Question94:-Huge advertising expenses are incurred to introduce a new product in the market is a

- A:-Capital expenditure
- B:-Deffered revenue expenditure
- C:-Revenue expenditure
- D:-None of these

Correct Answer:- Option-B

Question95:-The primary record of a credit purchase of a fixed asset is made in

- A:-Journal proper
- B:-Purchase book
- C:-Cash book
- D:-Sales book

Correct Answer:- Option-A

Question96:-Which of the following account is opened when a partnership firm is dissolved

A:-P/L appropriation A/C

B:-Revaluation A/C

C:-Realisation A/C

D:-P/L adjustment A/C

Correct Answer:- Option-C

Question97:-A document evidencing a debit to be raised against a party for any reason other than a credit sale is called

A:-Currency note

B:-Credit note

C:-Promissory note

D:-Debit note

Correct Answer:- Option-D

Question98:-The account which is prepared to ascertain the cost of goods manufactured

A:-Sales A/C

B:-Machinery A/C

C:-Manufacturing A/C

D:-None of these

Correct Answer:- Option-C

Question99:-In the absence of an agreement to the contrary,it is assumed that the partners are to share profits

A:-Equally

B:-In the old profit sharing ratio

C:-Sacrificing ratio

D:-None of these

Correct Answer:- Option-A

Question100:-When a partnership firm is converted into a joint stock company,the expenses involved are borne by

A:-Partnership firm

B:-Joint stock company

C:-As agreed upon by the firm and the joint stock company

D:-Government

Correct Answer:- Option-C