

**FURTHER DETAILS REGARDING MAIN TOPICS OF  
PROGRAMME NO. 10/2017/ONLINE (Item No.4&5 )  
GENERAL MANAGER**

**DISTRICT CO-OPERATIVE BANK**

**(CATEGORY NO. 666/14&667/14)**

**PART I -General Knowledge, Current Affairs & Renaissance in Kerala**

**Salient Features of Indian Constitution**

Salient features of the Constitution - Preamble- Its significance and its place in the interpretation of the Constitution.

Fundamental Rights - Directive Principles of State Policy - Relation between Fundamental Rights and Directive Principles - Fundamental Duties.

Executive - Legislature - Judiciary - Both at Union and State Level. - Other Constitutional Authorities.

Centre-State Relations - Legislative - Administrative and Financial.

Services under the Union and the States.

Emergency Provisions.

Amendment Provisions of the Constitution.

**Social Welfare Legislations and Programmes**

Social Service Legislations like Right to Information Act, Prevention of atrocities against Women & Children, Food Security Act, Environmental Acts etc. and Social Welfare Programmes like Employment Guarantee Programme, Organ and Blood Donation etc.

**RENAISSANCE IN KERALA**

**Towards A New Society**

Introduction to English education - various missionary organisations and their functioning- founding of educational institutions, factories,printing press etc.

**Efforts To Reform The Society**

**(A) Socio-Religious reform Movements**

SNDP Yogam, Nair Service Society, Yogakshema Sabha, Sadhu Jana Paripalana Sangham, Vaala Samudaya Parishkarani Sabha, Samathwa Samajam, Islam Dharma Paripalana Sangham, Prathyaksha Raksha Daiva Sabha, Sahodara Prasthanam etc.

**(B) Struggles and Social Revolts**

Upper cloth revolts.Channar agitation, Vaikom Sathyagraha, Guruvayoor Sathyagraha, Paliyam Sathyagraha. Kuttamkulam Sathyagraha, Temple Entry Proclamation, Temple Entry Act .Malyalee Memorial, Ezhava Memorial etc.

Malabar riots, Civil Disobedience Movement, Abstention movement etc.

### **Role Of Press In Renaissance**

*Malayalee, Swadeshabhimani, Vivekodayam, Mithavadi, Swaraj, Malayala Manorama, Bhashaposhini, Mathnubhoomi, Kerala Kaumudi, Samadarsi, Kesari, AI-Ameen, Prabhatham, Yukthivadi, etc*

### **Awakening Through Literature**

Novel, Drama, Poetry, *Purogamana Sahithya Prasthanam, Nataka Prashtanam*, Library movement etc

### **Women And Social Change**

(P.T.O.)

Parvathi Nenmenimangalam, Arya Pallam, A V Kuttimalu Amma, Lal Prabhu.Akkamma Cheriyan, Anna Chandi, Lalithambika Antharjanam and others

### **Leaders Of Renaissance**

Thycaud Ayya Vaikundar, Sree Narayana Guru, Ayyan Kali.Chattampi Swamikal, Brahmananda Sivayogi, Vagbhadananda, Poikayil Yohannan(Kumara Guru) Dr Palpu, Palakkunnath Abraham Malpan, Mampuram Thangal, Sahodaran Ayyappan, Pandit K P Karuppan, Pampadi John Joseph, Mannathu Padmanabhan, V T Bhattathirippad, Vakkom Abdul Khadar Maulavi, Makthi Thangal, Blessed Elias Kuriakose Chaavra, Barrister G P Pillai, TK Madhavan, Moorkoth Kumaran, C. Krishnan, K P Kesava Menon, Dr.Ayyathan Gopalan, C V Kunjuraman, Kuroor Neelakantan Namboothiripad, Velukkutty Arayan, K P Vellon, P K Chathan Master, K Kelappan, P. Krishna Pillai, A K Gopalan, T R Krishnaswami Iyer, C Kesavan. Swami Ananda Theerthan , M C Joseph, Kuttippuzha Krishnapillai and others

### **Literary Figures**

Kodungallur Kunhikkuttan Thampuran, KeralaVarma Valiyakoyi Thampuran, Kandathil Varghese Mappila. Kumaran Asan, Vallathol Narayana Menon, Ulloor S Parameswara Iyer, G Sankara Kurup, Changampuzha Krishna Pillai, Chandu Menon, Vaikom Muhammad Basheer. Kesav Dev, Thakazhi Sivasankara Pillai, Ponkunnam Varky, S K Pottakkad and others

### **GENERAL KNOWLEDGE AND CURRENT AFFAIRS**

General Knowledge and Current Affairs

## **Part.II Operations Research, Human Resources Management, Marketing Management**

**1.Operations Research** : Linear Programming - Transport Problem, Assignment Problem, Game Theory - Network Analysis -

CPM/PERT - Inventory Control : Selective Inventory Control, EOQ Model.

**2.Management** : Meaning, Characteristics, Principles - Planning: Objectives, Strategies - Decision making - Organizing - Organizational Structure - Leadership - Motivation - Communication - Control

**3.Human Resource Management** : Recruitment and Selection - Training and Development - Compensation - Man Power Planning

**4.Marketing Management** : Micro and Macro Environment - Concepts of Marketing - Market Segmentation - Product Life Cycle - Marketing Mix.

### **Part.III Accounting, Financial Management, Company Accounts and Banking**

**1. Accounting** : Basic Accounting Concepts - Capital & Revenue, Financial Statements - Partnership Accounts : Admission, Retirement and Death.

**2.Financial Management** : Ratio Analysis - Cost Volume Profit Analysis - Cost of Capital - Capital Structure -Capital Budgeting - Working Capital Management - Dividend Policy - Make or Buy Decision.

**3.Company Accounts** : Issue and Forfeiture of Shares, Valuation of Shares.

**4.Banking** : Reserve Bank - Commercial Banks - Development Banks - Co-operative Banks - Banking Regulation Act - Modern Trends in Insurance.

***NOTE: - It may be noted that apart from the topics detailed above, questions from other topics prescribed for the educational qualification of the post may also appear in the question paper. There is no undertaking that all the topics above may be covered in the question paper.***